



---

# NATIONAL FITNESS HALL OF FAME MUSEUM & INSTITUTE (NFHOF)

---

[www.NationalFitnessHallofFame.com](http://www.NationalFitnessHallofFame.com)

## Official Partnerships

November 20, 2017

Dear Prospective Partner:

We are excited to introduce you to our new Official Partnership program. This is a "Win-Win" opportunity for you and our members. You increase your market share (↑ revenues) by providing great products and services to our 5,000 members and get a guaranteed R.O.I. and they get the equipment, tools and services needed to be exceptional trainers/instructors...and we get to continue our mission which is clearly stated below.

As an Official Partner your company receives an All-Inclusive promotional package which includes the following:

- Recognition in All Media and Promotional materials
- Logo present on the Homepage of our website
- Logo recognition on our Social Media pages – Over 205,000 members
- Partner Recognition in our monthly e-Blasts & **FREE advertising** in our quarterly e-News-Magazine delivered to over 5,000 NFHOF Members
- **Full promotion & free advertising** in promotional materials for our member contests and recognition awards:
- Logo on our Partners Banner on displayed at all NFHOF events.
- Banner displayed at the 2018 Induction Ceremony & **Full page AD** in the IC Program
- **Coupon advertising** placed in the packets of our certification graduates

If you are interested in becoming a National Fitness Hall of Fame Partner and increasing your market share and, of course, making more money, then please get back to me asap.

Call me at (630) 865-5512 or email - [nationalfitnessshalloffame@gmail.com](mailto:nationalfitnessshalloffame@gmail.com)

Sincerely, John Figarelli – NFHOF Founder



Our Mission: To recognize and support fitness professionals for their dedication to helping others "Get Fit & Stay Healthy" and provide products and services that helps all individuals achieve a better level of health and fitness.



# FITNESS

## "IT'S WHAT WE DO"

### Official Partnership

[www.nationalfitnesshalloffame.com](http://www.nationalfitnesshalloffame.com)



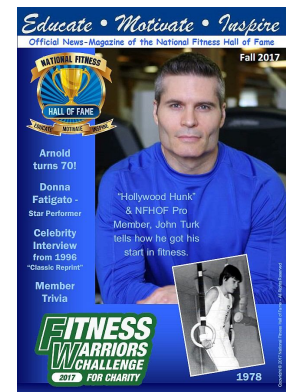
# Partner with us now & enjoy many benefits!

The National Fitness Hall of Fame is divided into three parts:

**NFHOF Institute:** The newly formed institute serves as an outreach to Educate, Motivate & Inspire fitness professionals as well as the general public. Fitness Professionals can take the National Fitness Hall of Fame Institute's Advanced Fitness Education Courses and become a NFHOF Certified Fitness Expert (NFHOF-CFE).

**NFHOF Museum:** The NFHOF (founded in 2004) has fantastic online virtual tour where the "History of Fitness Comes Alive" and is viewable at our website – [www.nationalfitnesshalloffame.com](http://www.nationalfitnesshalloffame.com). The museum also produces unique traveling exhibits where interactive exhibits serve to educate, motivate and inspire all who partake. **The Hall of Fame** (located within the museum) recognizes individuals for their career work in the field of fitness and health. Induction into the National Fitness Hall of Fame is the highest honor a person working in the fitness industry can achieve.

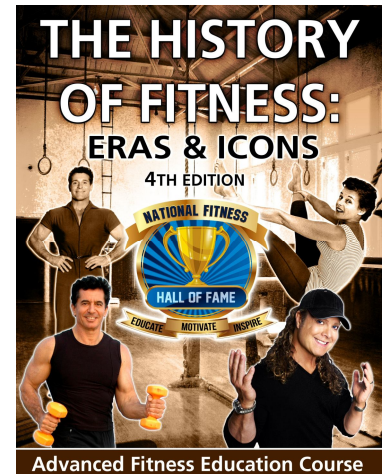
**NFHOF Membership:** The backbone of our organization is our members. NFHOF Members receive many gifts and benefits and can also participate in the many contests and events that the NFHOF conducts each year. Additionally, special awards of merit & recognition can be earned throughout the year by both the fitness professional and fitness enthusiast.



# Official Partnership

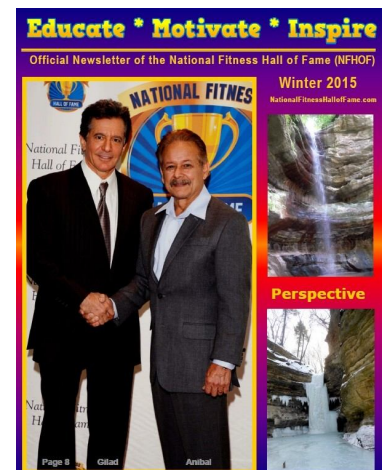
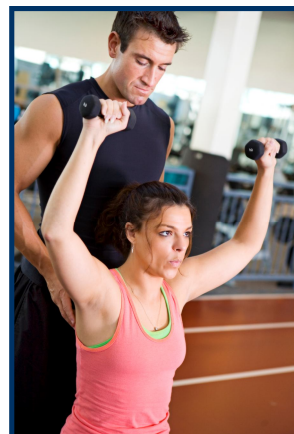
As an **Official Partner** your company receives an All-Inclusive promotional package which includes the following:

- Recognition in All Media and Promotional materials
- Logo present on the Homepage of our website
- Logo recognition on our Social Media pages - *Over 205,000 members*
- Partner Recognition in our Monthly e-Blast & **FREE advertising** in our quarterly e-News-Magazine delivered to over 5,000 Members
- **Full promotion & free advertising** in promotional materials for our 2018 Member Contests and Recognition Awards:
  - "Great At Any Age!"
  - Fit & Healthy Kids
  - Star Performer
  - "Fitness With Style"
- Logo on our Partners Banner on displayed at all NFHOF events.
- Banner displayed at the 2018 Induction Ceremony  
**Full page AD** in the IC Program & VIP Tickets to the IC – if desired
- **Coupon advertising** placed in the packets of our certification graduates – (Certified Fitness Experts eager to get the latest and greatest products & service)



**Satisfaction  
Guaranteed**

We want to build a long-term partnership with you and your company, so if you are not completely satisfied with your NFHOF partnership after six months, let us know and we will refund a major portion of the fee.







P.O. Box 8033 • Spokane, WA 99203-0033  
Phone: 509.448-9438 • Fax: 509.448-5078  
Website: [www.sitandbefit.org](http://www.sitandbefit.org) • Email: [sitandbefit@sitandbefit.org](mailto:sitandbefit@sitandbefit.org)

A non-profit organization committed to healthy aging and improving quality of life for all

June 13, 2017

Mr. John Figarelli  
Executive Director  
National Fitness Hall of Fame  
P.O. Box 520  
Minooka, IL 60447

Dear Mr. Figarelli,

It was such an honor and privilege to be inducted into the National Fitness Hall of Fame in recognition of my television series, *Sit and Be Fit*. The program, which has been airing for over 30 years on public television, is special because it meets the unique needs of older adults and other individuals needing slow gentle movements. I believe all of us are given gifts and talents to help others. In my case, I found the changes I can make in people's functional fitness through *Sit and Be Fit* are so important that it has become my life's passion.

The National Fitness Hall of Fame induction will always be a very special memory. Among the highlights of the trip was spending time with your beautiful family and meeting the talented, warm, "world of fitness" legends. Witnessing their passion for fitness and life was truly inspirational!

Organizations such as yours remind us that we are traveling together on our journey to healthy aging. Thank you for the wonderful experience. Wishing you, and the entire National Fitness Hall of Fame team, continued success!

Warmest regards,

*Mary Ann Wilson RN*  
Mary Ann Wilson, RN



## OFFICE OF THE GOVERNOR

207 STATE HOUSE  
SPRINGFIELD, ILLINOIS 62706

BRUCE RAUNER  
GOVERNOR

June 26, 2016

National Fitness Hall of Fame  
PO Box 520  
Minooka, Illinois 60447

Greetings!

As Governor of the State of Illinois, I am pleased to join in celebrating the grand re-opening of the National Fitness Hall of Fame, which recognizes and honors fitness professionals who dedicate their lives and careers to helping others get fit and stay healthy. It's also my pleasure to congratulate the National Fitness Hall of Fame's Induction Class of 2016, John "The Beast" Azari; Fred Hatfield, PhD; Len Kravitz, PhD; and Callan Pinckney.

The National Fitness Hall of Fame (NFHF) was founded on December 2nd, 2004 to provide a both physical and virtual place, where the lifelong efforts of individuals and organizations are acknowledged and showcased. NFHF has been on the forefront of educating and advancing the importance of health and fitness. Its many successes are a testament to the organization's dedication to advocating fitness and living healthy.

To celebrate an anniversary such as this is a significant milestone for any organization. This is an excellent opportunity to reflect back on all that you have accomplished over the past 12 years and to make plans for the future that will build on past successes. NFHF's longevity is a testament to the quality of services it provides and the relationships it has developed throughout the years. I have no doubt that NFHF will continue to provide the same level of excellence for many years to come.

On behalf of the citizens of Illinois, I offer my best wishes and congratulations to the National Fitness Hall of Fame.

Sincerely,

*Bruce Rauner*  
Bruce Rauner  
Governor, State of Illinois



## BEFIT ENTERPRISES

430 QUINTANA RD. SUITE 151 MORRO BAY, CA 93442-1948  
PHONE: (805) 772-6000 FAX: (805) 772-2590  
TOLL FREE: 1-800-328-5225  
WEB SITE: [WWW.JACKLALANNE.COM](http://WWW.JACKLALANNE.COM)

March 22, 2010

Mr. John Figarelli  
Executive Director  
National Fitness Organization  
Post Office Box 520  
Minooka, Illinois 60447

Dear Mr. Figarelli,

To have been chosen as an inductee into the 2005 inaugural National Fitness Hall of Fame is a tremendous honor. As you may or may not know, I started spreading my message of fitness at the age of 15 when I read Gray's Anatomy. In 1936, I opened the first modern physical culture studio. Along with my chiropractic degree, I have spent my life encouraging people everywhere to get and stay fit. I have found great satisfaction in sharing my passion for fitness with the world through my lectures and television shows.

It is an honor to be acknowledged alongside friends and fellow fitness leaders that you have recognized. Your creation of the National Fitness Hall of Fame will be a legacy to fitness enthusiasts now and for years to come.

Healthfully,

*Jack LaLanne*  
Jack LaLanne

*From the desk of Elaine LaLanne*

June 1, 2017

John Figarelli  
National Fitness Hall of Fame  
P.O. Box 520  
Minooka, IL 60447

Dear John and family,

From the time my son, Jon and I arrived at the Hilton Garden Inn for 2017 National Fitness Hall of Fame Induction Weekend we felt welcome. Not only did we have a good time in the afternoon meeting and greeting but also that evening at the dinner.

The Guided tour of the Museum, the next day, was interesting, fascinating, and gratifying and to see. The 6 foot statue of Jack LaLanne was prominently displayed and I noted many people had their pictures taken with it.

That evening at the Induction Ceremonies, we were not only able to get to know more of the inductees but the many people who attended the dinner. The Red Carpet Interviews, the introductions to each inductee, and the inductee's speeches were fascinating. It was heartwarming for me to be introduced by, Jack and my friend, Gilad Janklowicz.

John, you and your family had every detail timed perfectly and on behalf of myself and my son, Jon, we want to thank you from the bottom of our athletic hearts.

Love Health and blessings,

*"LaLa"*

Elaine "LaLa" LaLanne



Education Partners





# National Fitness Hall of Fame 2018 Partnership Agreement Contract



[www.NationalFitnessHallofFame.com](http://www.NationalFitnessHallofFame.com) \* NFHOF - P.O. Box 520 – Minooka, IL 60447 - (630) 865-5512

## OFFICIAL PARTNERS - (Limited to 10)

- Recognition in All Media and Promotional materials
- Logo present on the Homepage of our website
- Logo recognition on our Social Media pages - *Over 205,000 members*
- Partner Recognition in our Monthly e-Blast & **FREE advertising** in our quarterly e-News-Magazine delivered to over 5,000 NFHOF Members
- **Full promotion & free advertising** in promotional materials for our 2018 Member Contests and Recognition Awards:
  - "Great At Any Age!"
  - Fit & Healthy Kids
  - Star Performer
  - "Fitness With Style"
- Logo on our Partners Banner on displayed at all NFHOF events.
- Banner displayed at the 2018 Induction Ceremony  
**Full page AD** in the IC Program & VIP Tickets to the IC – if desired
- **Coupon advertising** placed in the packets of our certification graduates – (Certified Fitness Experts eager to get the latest and greatest products & service)

Standard Official  
Partner Fee

75% discount if  
payment received  
by 12/20/17

\$ 10,000

\$ 2,500

All print & web advertising to be provided by Partner in the appropriate formats. (Specs will be provided)

I fully support and approve the Partnership checked above and agree to pay the amount shown in this contract. An invoice will be sent to you upon receipt of this signed contract. (Sign & email back)

Signature: \_\_\_\_\_ Printed name: \_\_\_\_\_

Title: \_\_\_\_\_ Date: \_\_\_\_\_

Business Name \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone # \_\_\_\_\_ Email \_\_\_\_\_



## Satisfaction Guaranteed

We want to build a long-term partnership with you and your company, so if you are not completely satisfied with your NFHOF partnership after six months, let us know and we will refund a major portion of the fee.